

# JOHN D. TREAT

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## EDUCATION

**Ph.D., American history**, University of Arkansas, Fayetteville, AR **2016**  
Dissertation: “Initiating Race: Fraternal Organizations, Racial Identity and Public Discourse in American Culture, 1865-1917.” Committee: Beth Barton Schweiger, chair; Michael Pierce; Calvin White; and Patrick Williams.

**M.Div., public policy and New Testament**, Harvard University, Cambridge, MA **1994**  
Thesis: “Holy Table Manners: Social Factors Contributing to the Rise of Ritualism in the Victorian Church of England.” Concentrations in public policy, administration, and New Testament. Field placements in public policy and urban ministry of more than 1500 hours. Eight hours postgraduate coursework in American public theology and in the practice of intern supervision and mentorship in nonprofit settings

**B.A., religion and philosophy, cum laude**, Lyon College, Batesville, AR **1991**  
Completed college honors program in international studies. Study abroad at Exeter College, Oxford University. Four independent studies in politics, theology, religion, and regional studies.

## TEACHING EXPERIENCE, UNIVERSITY OF ARKANSAS, FAYETTEVILLE

**Instructor, “Honors Humanities Project III”** (Fall, 2018-Present) **Four Sections**  
Developed syllabus and course design for and co-taught four-credit honors course taught each fall investigating philosophical, artistic, literary, and political ideas from the Renaissance to the Twentieth Century with a focus on Northern Europe, Japan, and the Americas. Taught a total of 174 students.

**Instructor, “Honors History Thesis”** (Fall, 2019) **One Section**  
Developed three-hour independent study for advisee completing her thesis in Arkansas and women’s history.

**Instructor, “U.S. History since 1877”** (Fall and Spring, 2013-2015, 2022) **Six Sections**  
Developed syllabus and overall course structure for five previous and one forthcoming course sections with a total of 175 students to date.

**Instructor, “U.S. History to 1877”** (Spring, 2016) **One Section**  
Developed syllabus and overall course structure for course of 40 students.

**Instructor, “History of Christianity”** (Fall 2015 and Spring 2016) **Two Sections**  
Developed syllabus and overall course structure for two 3000- level course sections with a total of 70 students.

### One-Hour Courses

**Instructor, “Honors University Perspectives”** (Fall, 2017, 2020-2021) **Six Sections**  
Appointed Provost’s Lecturer for honors sections of one-credit course assisting freshmen in adapting to university academic and social life with a total of 96 students. Redeveloped course in 2020 to focus on the Stanford Life Design Model and

professional development and using Castiglione's *Book of the Courtier* to discuss accomplishment and anxiety.

**Instructor, "Fraternity"** (Forthcoming, Spring 2022) **One Section**

Developed a one-credit, by-application honors forum for 15 students covering the history of secret societies in America.

**Instructor, "Ozark Bootcamp"** (Forthcoming, Summer 2022) **One Section**

Developing a one-credit, by-application honors forum for the August intersession covering the history, culture and economics of the Ozarks for 15 incoming Honors College Fellows.

**Instructor, "Graduate School"** (Fall, 2021) **One Section**

Developed and co-taught one-credit, by-application honors forum to help 9 students identify and apply to graduate programs with a focus on the humanities and social sciences.

**Instructor, "Arkansas Religious Pluralism"** (Spring, 2021) **One Section**

Developed and co-taught one-credit, by-application honors forum with the Honors College Dean for 15 students exploring religious pluralism in the state of Arkansas.

**Instructor, "Vaccine"** (Summer Intersession, 2021) **One Section**

Developed and co-taught one-credit, by-application online honors forum for 6 students and online participation by the general public featuring 26 experts in various disciplines covering the development and deployment of the COVID vaccines.

**Instructor, "Secrets"** (Spring, 2020) **One Section**

Developed one-credit, by-application honors forum for 11 students on the history of western esotericism for ten students.

**Instructor, "Build Your Brand"** (Fall, 2019) **One Section**

Co-developed one-credit, by-application honors forum for 9 honors students on professional development and personal branding.

## PROFESSIONAL EXPERIENCE

**Director of Interdisciplinary and Curricular Learning** **2020-**  
University of Arkansas Honors College, Fayetteville, AR

- Oversee the development and administration of Honors College courses in conjunction with the college's deans. Responsible for recruiting faculty, scheduling, and reviewing approximately 15 Honors College courses per semester and assisting faculty in developing courses for their colleges' individual honors programs.
- Teach Honors College courses in humanities, religious studies, and academic and professional development totaling two to seven hours per semester.
- Mentor and advise honors students, particularly first-generation and small-town students, those experiencing academic difficulties, and those preparing for competitive graduate and professional school. Duties include reviewing progress reports and regular one-on-one meetings with a portfolio of students each semester.
- Develop and deliver workshops on academic skill-building, life trajectory planning, scholarship applications, understanding the honors curriculum,
- Develop web content and tip sheets on topics such as building faculty relationships, planning and executing research papers, note-taking, and test preparation.

**Director of Development**

2016-2020

University of Arkansas Honors College, Fayetteville, AR

- Initiated the honors college's first in-house fundraising program, raising \$1.62 million as part of the University of Arkansas's Campaign Arkansas and grew the number of annual donors by tenfold.
- Organized a new Dean's Advisory Board and Parents' Committee and program.
- Created Honors College alumni program leading to a CASE Silver Award of Excellence for alumni relations.
- Assisted the Dean of the College on key projects, including creation of the four-staff member Honors Futures Hub to increase academic support and professionalization opportunities available to honors students.
- Taught Honors College courses in humanities, religious studies, and academic and professional skills up to six hours per semester.
- Mentored honors students with an interest in public policy and politics, helping clarify career paths, making contacts for internships, and reviewing professional resumes for students, who secured placements in Congressional offices, DC nonprofits, and competitive graduate schools.

**Assistant Editor**

2014-2015

*Arkansas Historical Quarterly*, Fayetteville, AR

- Responsible for layout of journal co-published by the Arkansas Historical Association and the University of Arkansas Department of History.
- Wrote book and media notes and other copy as needed.
- Copyedited, proofread, and fact checked peer-reviewed scholarly articles.

**Graduate and Research Assistant**

2012-2016

University of Arkansas, Fayetteville, AR

- Taught five sections of U.S. History since 1877, one section of U.S. History to 1877, and two sections of the History of Christianity.
- Assisted Distinguished Professor of History Randall Woods with his work on a biography of John Quincy Adams, doing extensive work with the correspondence contained in the Adams Family Papers and am currently (2021) one of the readers for the manuscript.

**Monk**

2008 – 2011

Cistercian Abbey of Our Lady of Spring Bank, Sparta, WI

- Met with abbey guests to discuss the personal, professional, and spiritual.
- Founded and managed the Abbey's Benevolent Bakery, overseeing product development and revenue projections and writing copy for packaging and promotions.
- Appeared in stories on the Abbey in *The New York Times*, on NBC's "Today," and on PBS's "Religion and Ethics Newsweekly."
- Conducted research on documents from the twelfth to twentieth centuries in English, Latin, and French for a revision of the Abbey's liturgical customary as well as on the lives of prominent Cistercians.
- Authored essays on religion and public life that appeared on various niche and general-interest websites.

**Director of External Affairs/Strategic Marketing/Donor Marketing**

2000 – 2008

American Friends Service Committee, Philadelphia, PA

- Acted as organizational spokesman and chief media and marketing strategist, including design and packaging of AFSC programs, issue campaigns, and events.
- Assembled and served on multidisciplinary and multi-issue staff and volunteer teams to address program issues in the 25 countries and 42 domestic locations served by AFSC.
- Oversaw media relations strategy leading to programs and staff being featured in *The New York Times*, *The Washington Post*, PBS, and numerous other media outlets.
- Acted as speech and ghost writer for CEO, producing addresses that included speeches to the United Nations Economic and Social Council, the World Forum of Nobel Peace Laureates, and a variety of other venues on foreign affairs, human rights, and international development, including major drafting of the chapter “A Second Moment of Hope” in the volume *The Iraq War and Its Consequences: Thoughts of Nobel Peace Laureates and Eminent Scholars*
- Directed other projects as needed, including guiding AFSC to being a finalist for the Hilton Humanitarian Prize and assisting in the preparation and publicizing of AFSC’s annual nomination of a candidate for the Nobel Peace Prize.
- Oversaw two major national opinion research projects on the American public’s response to Hurricane Katrina and on U.S. attitudes toward immigration.
- Grew online activist and donor lists from 50,000 to 125,000 constituents.
- Grew annual giving program from \$7 to \$10 million.
- Supervised staff of 15 and managed annual budget of \$4.2 million.

**Associate Director for Major Gifts and Research**

1999-2000

American Friends Service Committee, Portland, ME

- Initiated AFSC’s first major gifts program, which raised \$3 million to support key programs, telecommuting from Portland, Maine, and traveling two weeks per month.
- Trained staff and volunteers in gift solicitation and prospect management.
- Developed solicitation materials including 24-page prospectus showcasing AFSC’s seventy-five-year global program history.
- Managed \$273,000 annual budget.

**Program Outreach and Development Coordinator**

1997-1999

American Friends Service Committee, Cambridge, MA

- Inaugurated new position to increase visibility of and support for AFSC’s 13 New England programs. Increased local contribution, event, and grant income from \$200,000 to \$350,000 per year. Position was later replicated in Atlanta, Baltimore, Los Angeles, and San Francisco.
- Served as a member of the New England Regional Management Team and was integral to regional program development and evaluation.
- Coordinated graduate internship program with Harvard University, supervising and doing professional development work with interns in 400-hour field-education placements.
- Wrote fund appeals, press releases, grant proposals, and newsletters.

**Alumni/ae Officer**

1996-1997

Episcopal Divinity School, Cambridge, MA

- Directed Alumni/ae Relations Program, planning and supervising class reunions, endowed lectures, and other events.
- Acted as staff organizer for the conference “Powers, Principalities, and the Politics of Fear,” featuring Manning Marable and other noted academics.
- Edited alumni/ae quarterly and supervised production of various development publications.

**Development Associate**

1995-1996

American Friends Service Committee, Cambridge, MA

- Coordinated fundraising for New England programs, including grant writing, direct mail production, and maintaining local donor data.
- Coordinated planning of the New England Region’s \$1.25 million annual budget as a member of the regional budget team.
- Appeared as a regular commentator on religious and political issues on WRKO Boston’s “Talking Religion.”

**Criminal Justice Program Coordinator**

1993-1995

American Friends Service Committee, Cambridge, MA

- Organized prisoners and prisoner family members to advocate for improved prison conditions.
- Developed media relations strategy that led to the program being covered or cited in more than 100 print, television, and radio stories.
- Conducted research and testified before various policy-making bodies on sentencing and corrections issues.
- Authored articles on criminal justice reform that appeared in publications such as *Prison Legal News*, *The Newsletter of the Backman Center for Social Justice*, *Peacework Magazine*, *Resist*, and *Episcopal City Mission News*.

**PUBLICATIONS**

“Performing Piety, Commerce, and Community in the Medieval Italian Town,” *Ozark Historical Review*, vol. 45, Spring 2015.

“Assertions of Monastic Identity and Power in the Cloister and Nave of St. Gall,” *Ozark Historical Review*, vol. 43, Spring 2013.

Review: *Ku-Klux: The Birth of the Klan during Reconstruction*, *Arkansas Historical Quarterly*, Autumn 2016, Vol. 75 Iss. 3.

Review: *Ministers and Masters: Methodism, Manhood, and Honor in the Old South*, *Arkansas Historical Quarterly*, Spring 2013, Vol. 72 Iss. 1.

**CONFERENCE PAPERS**

“The Very Soul of Propriety and the Soul Equal and Triumphant: Black and White Women’s Souls in the Funeral Rituals of the Order of the Eastern Star and the Daughters of the Tabernacle,” Association for the Study of Esotericism Conference, June 19, 2016, Davis, CA.

“Race in the Visual Culture of White Fraternalism from the Gilded Age to World War I,” African and African American Studies Graduate Research Symposium February 17, 2016, Fayetteville, AR.

“Ham-Amun and Cush-Osiris as Guardians of the Ark: Ethiopia, Egypt, and Israel in the Ritual Work of Moses Dickson, European Society for the Study of Western Esotericism Conference, April 16, 2015, Riga, Latvia.

“Triumphant in Thy Closing Eye’: Funeral Rituals of African-American Women’s Fraternal Organizations as Rhetoric of Liberation,” Phi Alpha Theta Regional Conference, February 26, 2015, Fayetteville, AR.

“Recent Testing Results for Rebuilding a Mature Donor File,” Direct Marketing Association Nonprofit Federation Conference, February 13, 2003, Washington, DC, with Jessica Harrington of Schultz & Williams, Philadelphia, PA.

#### INVITED TALKS

“The Primordial Tabernacle of Saba Mero: Africa as the Mother of Civilization in the Ritual Work of Moses Dickson,” African & African American Studies Department March 16, 2015, Fayetteville, AR.

#### UNDERGRADUATE THESES

Cooper, Elizabeth, “Religiously Promiscuous: Exploring the Interactions of Spiritualism, Gender, Race, and Class in Lessie Stringfellow Read’s Fayetteville,” University of Arkansas History Honors Thesis, *summa cum laude*, 2020. Thesis supervisor.

Thesis committee member for 9 theses in global studies, history, political science, and psychology.

#### HONORS, GRANTS, AND AWARDS

Research Incentive Funding, Fulbright College of Arts and Sciences (\$5,000)	2018-2020
Distinguished Doctoral Fellow, University of Arkansas (four-year value of \$155,000)	2012-2016
Willard B. Gatewood History Graduate Fellowship (\$1500)	2016
Fulbright College Yowell Award for Teaching Excellence, History Department nominee	2016
Diane D. Blair Fellow in Southern History (\$2000)	2015
African and African-American Graduate Studies Fellow (\$1500)	2015
Fulbright College of Arts and Sciences Travel Grant (\$1000)	2015
Mary Hudgins Arkansas History Research Fund Award (\$300)	2015
Fulbright College of Arts and Sciences Travel Grant (\$1000)	2013
Mary Hudgins Arkansas History Research Fund Award (\$1000)	2013
Billings Prize for Reading, Harvard Divinity School	1994
Backman Human Service Award, Mass Lifers Organization, co-recipient	1993
Brown Scholar, Lyon College (four-year, full-tuition merit scholarship)	1987-1991
Who’s Who among American College and University Students, Lyon College	1991
Long Bible Award, Lyon College	1991

#### SERVICE

University of Arkansas, Innovation Minor Committee	2021-
University of Arkansas, Student Congress, advisor	2021-
University of Arkansas, University Course and Programs Committee	2015-2016, 2020-
Arkansas Humanities Center, Confronting Our Past Grant Committee	2020
University of Arkansas, P.R.I.D.E., co-advisor	2018-2021
University of Arkansas, Graduate Dean’s Student Advisory Board	2015-2016

Southern Intellectual History Circle Conference Planning Committee	2013-2014
AFSC Program Consultative Group (national management body)	2003-2008
AFSC Crisis Response Team	2000-2008
AFSC Washington Office Director Search Committee	2006
AFSC Director of Planned Giving Search Committee	2005
AFSC National Management Team	2003-2005
AFSC New England Regional Management Team	1997-2000
Harvard Divinity School Gay, Lesbian, and Bisexual Student Group, co-chair	1993-1994
Lyon College Student Government Association, president	1990-1991
Lyon College Presidential Search Committee, student member	1988-1989

#### LANGUAGES

English: extensive public speaking, writing, and editing experience.

French: read with reasonable proficiency, speak and write with basic competence.

Latin: Twelve-week Summer Intensive Latin Program, University of Toronto, 2010.

Koine Greek: formerly read with basic competence.

#### MEMBERSHIPS

Arkansas Historical Association

European Society for the Study of Western Esotericism

University of Arkansas Honors College Senior Common Room

University of Arkansas Alumni Association, life member

Alpha Psi Omega

Kappa Sigma

Phi Alpha Theta